

Annex 1 – Circular Economy Needs and GAP Analysis

This annex outlines the identified needs, current challenges and target outcomes for Maltese SMEs participating in the GO4CIRCULAR project within the agri-food and textile sectors.

Focus Area	Current Status	Target
Circular Economy Readiness	Limited understanding and implementation of circular economy practices within SMEs.	Support SMEs in adopting circular economy principles and sustainable operational practices.
Innovation	Limited innovation capacity and lack of structured sustainability planning.	Develop tailored innovation strategies and identify opportunities for circular business models.
Supply Chain	Limited collaboration and visibility across the supply chain.	Promote industrial symbiosis, collaboration and sustainable supply chain practices.
Marketing	Limited promotion of sustainable products and services.	Develop sustainable marketing strategies to improve competitiveness and visibility.
Skills and Capacity	SMEs require additional technical knowledge and operational guidance.	Provide targeted coaching, mentoring and capacity-building support.